Who is United Way?

United Way Mission
Enrich and empower lives by fostering
and uniting resources with those in
need...



United Way Vision

A community in which there is significant lasting change whereby all individuals and families achieve their full potential

United Way Guiding Principals

Respect the dignity of all peoples; understand and represent the best interests of all community members' promote family preservation' enable people to be more healthy, self-reliant, productive, and involved; and maintain the highest integrity in all we do.

Assess community needs on a continuing basis and identify critical health and human services issues; and focus community resources on programs that help create safe, supportive, and prosperous communities where everyone contributes to community building.

Be proactive in generating and coordinating the public, non-profit, and private resources necessary to meet targeted needs; conduct cost-effective fund raising; be accountable to donors for every dollar raised; and promote and support volunteerism as a vital community resource.