Fundraiser Ideas

While a Fundraiser should never take the place of payroll deductions, they can provide a good team-building experience and are a great compliment to your overall campaign. Here are some tried and true suggestions.

- Auction – silent or at an employee luncheon
- Agency Lunch
- Bake Sale
- BBQ
- Baby Picture Match Game
- Casual Day
- Craft Sale
- Chili Cook Off
- Dance Off
- Donut Day
- Dunking Booth
- Employee Raffle
- Executive Auction
- Flower Sales
- 50/50 Raffle
- Football Pool
- Game Day
- Garage Sale
- Guess How Many in the Jar
- Haunted House
- Hoagie Sale
- Hole-in-One Putt Putt
- Ice Cream Social
- Jean Days
- Kiss a Pig Contest
- Karaoke Contest
- Lunch with the CEO
- Lip-Sync Contest
- Lunch Box Auction
- Massages
- Money Jars
- Matching Gifts
- Non-alcoholic Cocktail Party
- Open House
- Parking Space Auction
- Paper Airplane Contest
- Penny Wars
- Quiz Show
- Race for United Way
- Raffle Prize Drawing
- Shave Your Head
- Soup Sales
- Scavenger Hunt
- Talent Contest
- Tug of War
- Take This! (Pie in Face)
- Ugly Tie, Hat or Sweater Contest
- Vacation Day Drawing
- Wrap Presents
- Water Balloon Volleyball
- White Elephant Sale
- Xylophone Concert
- Yard Sales
- Zucchini Races

How to create BUZZ about your United Way Workplace Campaign

- Wear your LIVE UNITED shirt and ask other leaders to wear theirs too
- Put together a window display of LIVE UNITED signs/posters
- Use chalk to write “LIVE UNITED” in the parking lot, in front of the office, or on another paved surface
- Conduct a contest to encourage a little friendly competition
- Design a Wall of Frame recognizing employees for continued giving
- Make a short video about why you choose to LIVE UNITED