



Fundraiser Ideas

While a Fundraiser should never take the place of payroll deductions, they can provide a good team-building experience and are a great compliment to your overall campaign. Here are some tried and true suggestions.

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| A | Auction— silent or at an employee luncheon Agency Lunch | I | Ice Cream Social | P | Parking Space Auction Paper Airplane Contest Penny Wars |
| B | Bake Sale BBQ Baby Picture Match Game | J | Jean Days | Q R | Quiz Show Race for United Way Raffle Prize Drawing |
| C | Casual Day Craft Sale Chili Cook Off | K | Kiss a Pig Contest Karaoke Contest | S | Shave Your Head Soup Sales Scavenger Hunt |
| D | Dance Off Donut Day Dunking Booth | L | Lunch with the CEO Lip-Sync Contest Lunch Box Auction | T | Talent Contest Tug of War Take This! (Pie in Face) |
| E | Employee Raddle Executive Auction | M | Massages Money Jars Matching Gifts | U | Ugly Tie, Hat or Sweater Contest |
| F | Flower Sales 50/50 Raffle Football Pool | N | Non-alcoholic Cocktail Party | V | Vacation Day Drawing |
| G | Game Day Garage Sale Guess How Many in the Jar | O | Open House | W | Wrap Presents Water Balloon Volleyball White Elephant Sale |
| H | Haunted House Hoagie Sale Hole-in-One Putt Putt | | | XY Z | Xylophone Concert Yard Sales Zucchini Races |

How to create BUZZ about your United Way Workplace Campaign



Wear your LIVE UNITED shirt and ask other leaders to wear theirs too

Use chalk to write "LIVE UNITED" in the parking lot, in front of the office, or on another paved surface

Design a Wall of Frame recognizing employees for continued giving

Put together a window display of LIVE UNITED signs/posters

Conduct a contest to encourage a little friendly competition

Make a short video about why you choose to LIVE UNITED

